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@FREE\_TWO\_ROAM



## MEET FREE TWO ROAM

Cindy and Simon Collins are the Australian married couple behind Free Two Roam, a travel blog founded in September 2015.

Cindy is the main writer, photographer, social media creator and trip planner.

Simon is the videographer, website designer, technical support, marketing relations.

At Free Two Roam we like to learn about the history and culture of the places we visit. We also enjoy meeting with the locals to appreciate and embrace their way of life.

Hiking and snorkeling are always on the cards when possible, and through our articles, photos and videos, we love to share the incredible landscapes and marine life that we encounter.

We started Free Two Roam to inspire others to follow their own dreams, and to head out and explore this incredible planet that we are so lucky to live on.

**20K****SOCIAL MEDIA  
FOLLOWERS****47****COUNTRY  
EXPLORED****8K****MONTHLY  
VISITS****25-  
34****MOZ DA-PA**

# Audience Profile

## Demographics:

- 73% women and 26% men
- Age group: 18-24 (16%), 25 to 34 (36%), 35 to 44 (24%), 45-54 (11%) and 55+ (10%).

## Geographic breakdown:

USA (40 %), Australia (21%), Canada (5%), UK (4%), Japan (3%), as well as Singapore, France, Philippines, Germany, Spain, Netherlands, Malaysia, Thailand, India, Myanmar, Mexico, New Zealand, Hong Kong and U.A.E.

## Social Media



8.4K+



1K+



7.8K+



3.4K+



58



## What Free Two Roam can do for you?



- Press trips, destinations, social media campaign
- Attractions, hotel and product reviews

## Who have we worked with?

